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Roofing Manufacturer Promotes and Awards Green Practices for Authorized Contractors

(Kansas City, MO) - Performance Roof Systems, Inc. (PRS), a leading manufacturer of low-sloped industrial and commercial APP modified bitumen roofing solutions, announced Texas Roof Management located in Richardson, TX as the first Derbigum Authorized Contractor (DAC) to achieve the status of greenDAC.

The evolving construction landscape promotes the use of high performance and eco-friendly products in building design and renovation, a challenge that PRS has met head on as an ISO:14001 company along with their product offerings ranging from sustainability in design to energy preservation with a proprietary white membrane to energy production with photovoltaic roofing systems. "The logical step," according to Travis Wallace, Director of Marketing & Customer Support, "was to recognize our partners that are making the extra effort in their daily business and assist those that need guidance in moving in that direction."

The result is the greenDAC program.

To qualify, the roofing contractor must be an existing DAC in good standing and meet the pre-qualification guidelines based on financial stability, quality of workmanship and services provided to the owner. If the candidate's organization passes this initial evaluation and is determined to be in the top percentage of DACs, they are introduced to the program and asked to take the environmental and energy evaluation.

"The evaluation is divided into six sections to gauge the level of commitment through both policy and practice throughout their organization from the office to the shipyard to the jobsite," explains Wallace.

On July 24, 2008, Catherine Awtrey and Kevin Hassfurth met with Travis Wallace at their facility and completed the evaluation and investigation process. They exceeded the minimum qualifications for each section and exceeded the minimum overall score designated for their region of the United States. "Texas Roof was nominated because of their quality workmanship as well as the leadership they have demonstrated in promoting energy conservation and material recycling both within their facility, on the jobsite and in discussions with their customers," said Wallace.

"Texas Roof Management is committed to implementing recycling and sustainability in our business practices that enhance the value of our services for our clients without compromising the welfare of our world for future generations. As a cornerstone to our commitment to environmental stewardship, we are assuming a leadership role in the recycling of old roofing products that require removal and are urging our clients to consider the entire life cycle of the new products we install. We will measure and monitor progress toward our environmental goals as a key metric of our business successes," said Awtrey.

Texas Roof Management is honored to have been the first contractor accepted into Derbigum's greenDAC program. "This alliance furthers our ability to provide our clients with the highest quality sustainable roofing products available in the marketplace today," explained Awtrey.

PRS has contacted the United States Green Building Council (USGBC) in efforts to certify this program and evaluation standards as a model for the roofing and construction industry.

About PRS: Performance Roof Systems, Inc., manufacturer of DERBIGUM, DERBICOLOR, DERBIBRITE and DERBISOLAR researches, develops, manufactures and markets high performance modified bitumen roofing solutions with an emphasis on clean energy, sustainability and environmental stewardship used worldwide since 1967.

In addition to the U.S., Derbigum is established in markets of Northern and Eastern Europe, Africa and Asia. With over 500,000,000 m2 laid to date. Production is streamlined in its 2 most modern production centers, Perwez (Belgium) and Kansas City, MO (U.S.). For more information on PRS log onto www.Derbigum.com.

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